

DEPARTMENT OF MCA EVENTS--SESSION (2021-22)

SEMINAR ON “BUSINESS INNOVATION & SUSTAINABLE DEVELOPMENT”

The poster is for a seminar organized by the Department of MCA at IIMT College of Engineering, Greater Noida. It features the logos of ED Cell and IIMT at the top. The title of the seminar is "Business Innovation & Sustainable Development". The resource person is Prof. S.K. Mahajan, a retired scientist from CSIR-CEERI Pilani. The event is scheduled for 27th April 2022 at 11:00 AM onwards. The poster lists three patrons: Dr. S. S. Tyagi (Director, IIMT College of Engineering), Dr. N. K. Sharma (HOD, MCA, IIMT College of Engineering), and Dr. Subhash Kr. Verma (Dean, MBA, IIMT College of Engineering). The coordinator is Ms. Megha Saloni, Assistant Professor, Department of MCA. Accreditation logos for NAAC, NSRF, and NIRF are also present. Social media handles for IIMT are listed at the bottom.

ED Cell
IIMT COLLEGE OF ENGINEERING

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Greater Noida
— Aim For Excellence —

Department of MCA is Organizing

Seminar on
"Business Innovation & Sustainable Development"

Prof. S.K. Mahajan
Retired Scientist CSIR-CEERI Pilani

Date : 27th April 2022 | Time : 11:00 AM Onwards

PATRONS

Dr. S. S. Tyagi
Director
IIMT College of Engineering

Dr. N. K. Sharma
HOD, MCA
IIMT College of Engineering

Dr. Subhash Kr. Verma
Dean, MBA
IIMT College of Engineering

COORDINATOR

Ms. Megha Saloni
Assistant Professor
Department of MCA

NAAC
National Board of Accreditation
IIMT College of Engineering

NSRF
National Board of Accreditation
B.Tech - CSE & ECE

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Department of MCA organized a **SEMINAR ON “BUSINESS INNOVATION & SUSTAINABLE DEVELOPMENT”** under ED cell of IIMT College of Engineering, Greater Noida on 27th April 2022. In this event the department students & Faculty members were participated. The resource person was Prof. S.K.Mahajan, Retired Scientist, CSIR-CEERI Pilani. Prof. S.K.Mahajan has 30 years of research experience. He has been graduated from IIT Bombay in 1970. He had published 5 books, he has also worked with our Hon’ble Ex President & Scientist, Dr A.P.J.ABDUL KALAM, apart from this he has also got young scientist award in 1973. He is also mentor of many research based start-ups.

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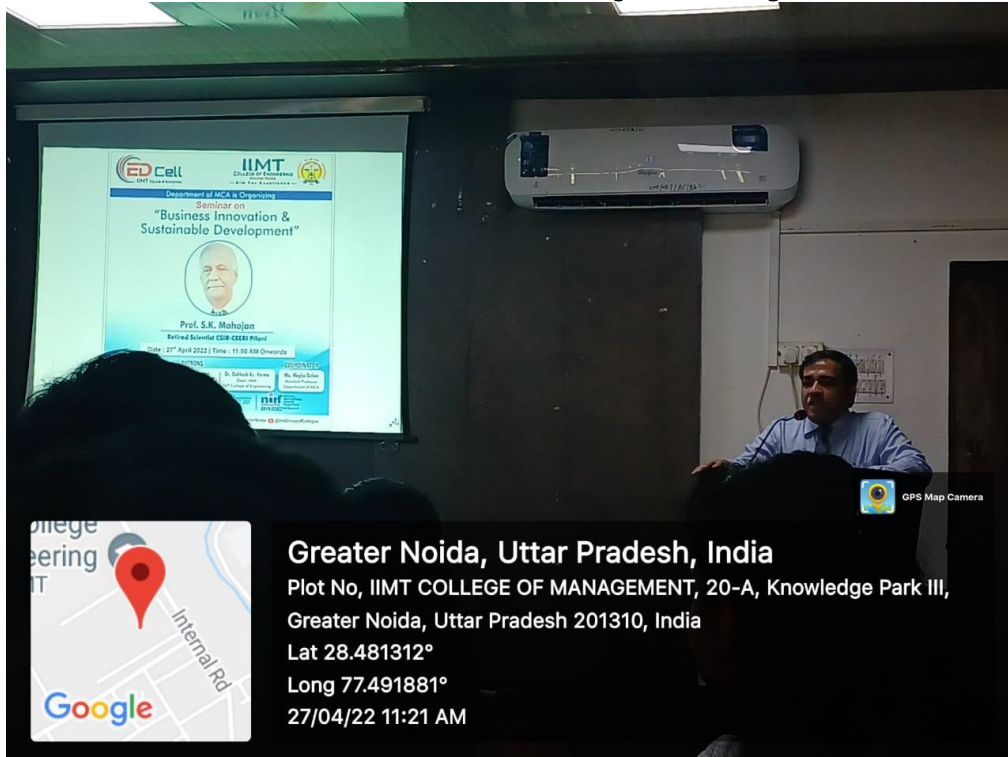
The session was started by the brief introduction of the Resource person by the event coordinator Ms. Megha Saloni, Asst.Prof., MCA Department succeeded by the welcome note of Respected Director Prof. (Dr.) S.S.Tyagi. In the session Prof. Mahajan discussed various aspects of the business innovation and tried to motivate and sensitized the students and the faculty members. He has given many real examples of the innovation. He also explained that we have to do the innovation but simultaneously also remember that our environment must be safe must not be affected because environment directly affects our life. He also discussed and motivated the students and faculties to think new ideas only in the field in which you have interest and think that you could give some new or modified solution in that. He also motivated the participants about new innovation in this current scenario because now the Government are also supporting in all sense and designed such policy which are very much favourable to start any start-ups and a person can be an entrepreneur. He also discussed various advantages of the business innovation. The session was very interactive; the participants also asked questions from Prof. Mahajan. All the participants liked the session and looking motivated after that.

In the last Head of the Department of MCA, Dr. Naveen Kr. Sharma concluded the session with the Vote of thanks to the Guest Prof. Mahajan, Respected Director.

SOME GLIMPSE OF THE EVENT



DEPARTMENT OF MCA EVENTS-SESSION (2021-22)



DEPARTMENT OF MCA EVENTS--SESSION (2021-22)



DEPARTMENT OF MCA
EVENTS--SESSION (2021-22)
SESSION ON “HOW TO PLAN FOR START-UP AND LEGAL AND ETHICAL STEPS”

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

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— Aim For Excellence —

MoE IIMT ENGINEERING INNOVATION CELL
DEPARTMENT OF MCA IS ORGANIZING

Session On

“HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS”

Guest Speaker
Ms. Anjali Yadav
Assistant Professor
IIMT College of Law

COORDINATOR
Ms. Akanksha Verma
Assistant Professor
Department of MCA
Ms. Megha Saloni
Assistant Professor
Department of MCA

PATRONS
Dr. S.S. Tyagi | Dr. Sanjay Prabhari | Dr. Naveen K. Sharma
Director | IIC, President | HOD, MCA
IIMT College of Engineering | IIMT College of Engineering | IIMT College of Engineering

Date: 10th May, 2022
Time: 03:30 PM Onwards

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The Department of MCA organized a session under the umbrella of MoE IIMT Engineering Innovation Cell. The session was in hybrid mode through the Microsoft teams participants were joined the session physically as well as through the online mode. The session was on **“How to plan for start-up and legal and ethical steps”** on 10th May 2022, for the faculties and students of the department. A number of faculties and students were participated in the session. The resource person was Ms. Anjali Yadav, Assistant Professor, IIMT college of Law. She has completed her master’s from Swami Vivekanand University, she has a vast teaching experience and her expertise in constitutional law, criminal law and startups legal and ethical steps planning.

The session was inaugurated by the Director of IIMT College of Engineering, Prof.(Dr.) S.S.Tyagi, coordinated by the Ms. Akanksha Verma and in the last vote of thanks to the resource person was delivered by the Head of the Department, Dr. Naveen Kumar Sharma.

The purpose of this session was to sensitize the participants about the legal and ethical steps preparation of any startups to make it successful and minimize the future risk which may only be due to the unawareness, but may be great hurdles in the survival and growth of it. The speaker explained the various requirements licenses and the permission from the government agencies to overcome with any difficulties and penalties from the side of government. She also explain that in the planning also have to do proper market survey to see whether our product may match with

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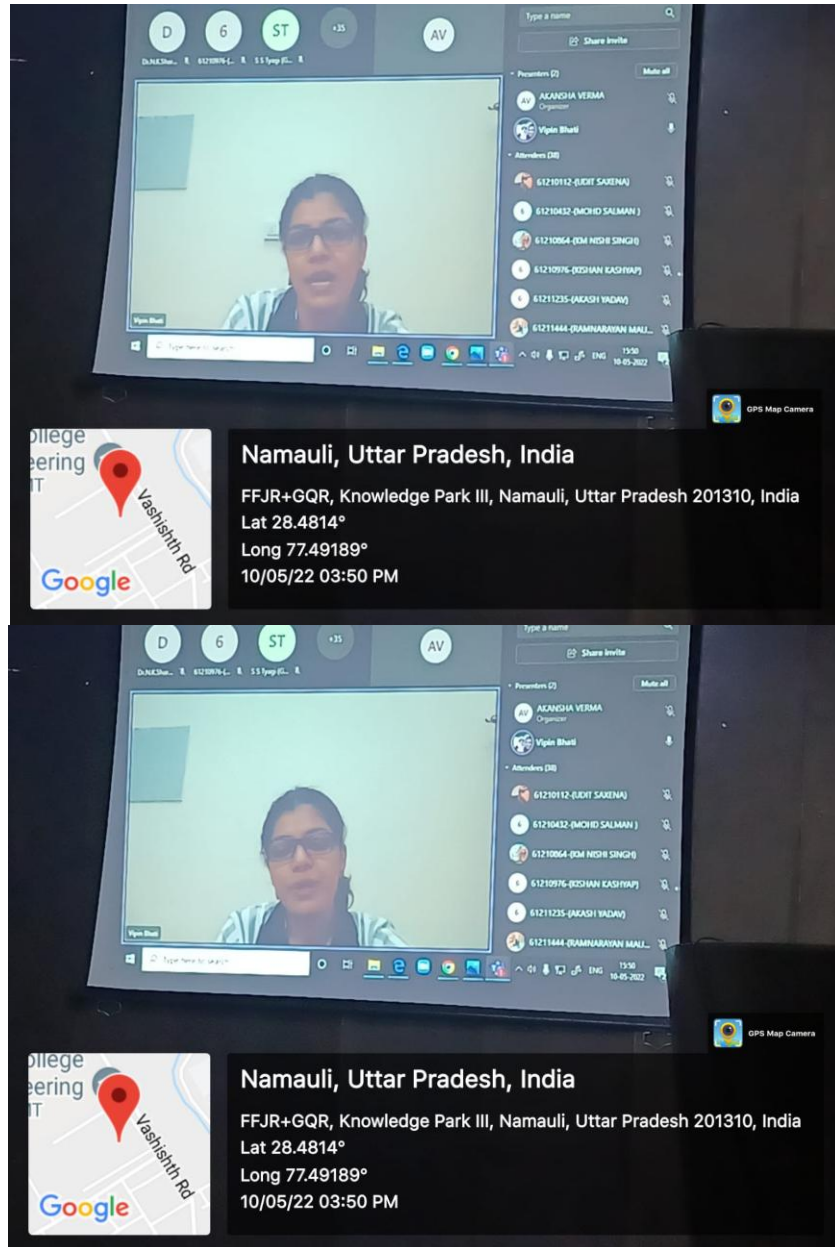
any of the market existing product in such case we will we requiring to take various precautions like properly verify that our company name or logo should not match with any other company. She also make the participants aware about that if we are going to start any such startups which may also have some effects on the environment or may have some effects on the health of the humans in such case various permission must be mandatory from the departments like Health department, narcotics department and other related departments as well besides these also other required formalities also we need to complete to make our startup future safe.

She also told that we also have to do required number of registrations like GST registration, company registration etc. she also disclosed that by doing proper planning and required permission, licenses and other formalities the startups will also be benefited by the various Government Schemes which are launched by the Government time to time. We all are also aware about the Make in India Scheme of the Government, it also provide the funding support to the viable startups to make them successful.

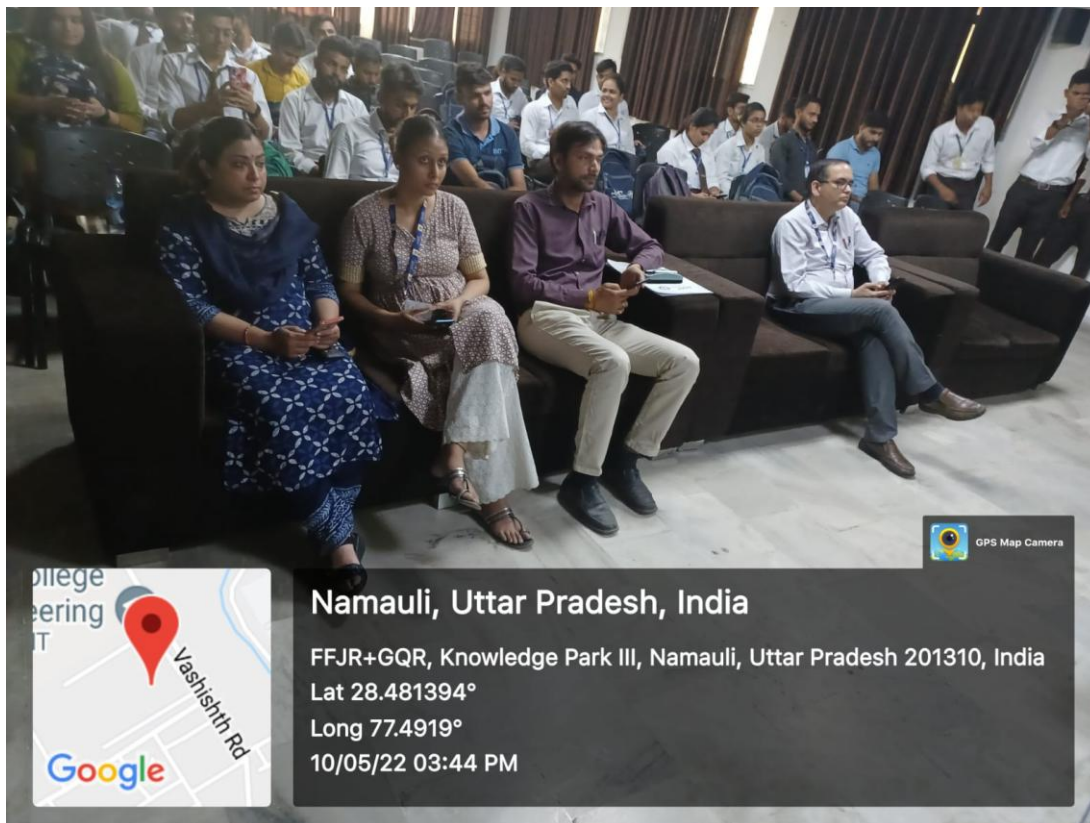
The session was very interacting between the participants and the resource persons. Many students and faculties asked related questions from the speaker to clear their doubts regarding the legal and ethical steps proper preparations and Ms. Anjali explained very nicely the answers of all the questions asked by her. After the session the number of participants was looking motivated to start their startup and also appreciated the session.

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GLIMPS OF THE EVENT



DEPARTMENT OF MCA EVENTS-SESSION (2021-22)



**DEPARTMENT OF MCA
EVENTS--SESSION (2021-22)**

**SESSION ON -“INNOVATION AMBASSDOR SESSION FOR DIFFERENT
STAGES FOR STARTUP’S’**

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

IIMT
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MoE IIMT ENGINEERING INNOVATION CELL
DEPARTMENT OF MCA IS ORGANIZING

Session On

**“ INNOVATION AMBASSADOR SESSION FOR
DIFFERENT STAGES FOR STARTUP’S ”**

Speaker
Dr. Sanjay Pachauri
President & Innovation
Ambassador
IIC IIMT College of Engineering

COORDINATOR
Ms. Deepshikha Rai
Assistant Professor
Department of MCA
Ms. Megha Saloni
Assistant Professor
Department of MCA

PATRONS
Dr. S.S. Tyagi
Director
IIMT College of Engineering
Dr. Sanjay Pachauri
IIC, President
IIMT College of Engineering
Dr. Naveen Kr. Sharma
HOD, MCA
IIMT College of Engineering

Date: 27th May, 2022
Time: 12:00 PM onwards
Venue : Sarabhai Hall

SCAN FOR REGISTRATION

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DEPARTMENT OF MCA
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A event “ Innovation Ambassador session for different stages for start-up’s’ was organised by the Department of MCA under the umbrella of MOE IIMT College of Engineering Innovation cell on 27th of May 2022 in MCA department. The event was coordinated by Ms. Megha Saloni, Assistant Professor Department of MCA . She introduced the dignitaries and the guest with the participants.

“The Director “, Dr. S.S. Tyagi inaugurated the event. During which he told a wonderful motivational story. He quote, “Once there was a king who had daughter whom he wanted to get married to deserving guy. There was river consisting of poisonous reptiles and dangerous aquatic animals. King announced that a person who is able to cross the river can marry his daughter. Many people were trying to cross that river. Meanwhile one man was able to cross that river. Once he came out successfully and everyone was praising him and congratulating him but he said everything is okay but “Who pushed me into the water”?. This story tells that the zeal to sustain or willpower to live made him successful”.

The event was further carried out by resource person Dr. Sanjay Pachuri with the main idea of the event that was “Innovation & Startup”. If a person is working he or she can be an employer/job provider instead of being an employee/job seeker. According to Dr Sanjay Pachuri the startup is the new business begun by an entrepreneur by seeking investment from investors. The startup includes 6 stages that are Pre-seed Stage, Seed stage, Early stage, Growth stage, Expansion stage ,Exit phase. Also, He talked about how the Grofers startup switched to Blinkit and what all up gradations. Every startup is successful if they work on expansion as well as innovation in their field. The speaker motivates the participants by using various examples and also in between given the answers of the multiple questions asked by the participants. The session was very interacting and the appreciated by the participants.

In the last the vote of thanks has been given by the department head, Dr. Naveen Kumar Sharma he also motivate the participants and ensure the students that come forward to start the new startups the department will be supporting them on the path of which make themselves a successful entrepreneur.

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GLIMPS OF THE EVENT

